

Press Release



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FOR IMMEDIATE RELEASE

Catholic News Herald to Distribute New Hispanic Section

Charlotte, NC – The Catholic News Herald, the official newspaper of the Diocese of Charlotte, will debut a new section in Spanish, Catholic News Herald Español, on June 17, 2011. The announcement was made by Most. Reverend Peter J. Jugis, Bishop of Charlotte.

"This initiative will bring together many communities in a shared understanding of the teaching of the Church and important Catholic news from the diocese and throughout the world," noted Jugis. The content of the double-page section will be mainly in Spanish and will be a section included in the 56,000 copies of the Catholic News Herald that are delivered into the homes of Catholic families throughout Western North Carolina.

Carlos Castañeda, the Hispanic Communications Coordinator for the diocese will serve as the editor of Catholic News Herald Español. He will supervise the development of stories that are relevant to the Hispanic audience.

"We will strive to have a section that will appeal to the Hispanic family through content, education and information, while at the same time connecting culturally to the roots of the Hispanic Catholic traditions," said Castañeda.

The Catholic News Herald is published 28 times per year and is distributed to Catholic families throughout the 46 counties of the Diocese of Charlotte. The online version of the newspaper can be found at CatholicNewsHerald.com.

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PARA SU INMEDIATA DIFUSION

El diario Catholic News Herald incluye Nueva Sección en Español

Charlotte, NC – El Catholic News Herald, diario oficial de la Diócesis de Charlotte, estrena una nueva sección en Español, Catholic News Herald Español, desde este 17 de Junio de 2011, así lo anunció Monseñor Peter J. Jugis, Obispo de Charlotte.

“Esta iniciativa permitirá reunir varias comunidades en el consenso de la enseñanza de la Iglesia, así como en la difusión de información relevante de la diócesis y el mundo entero”, afirmó Jugis. El contenido de la sección en doble página será desarrollado principalmente en Español y será una de las secciones incluídas en las 56,000 copias del Catholic News Herald, diario que se distribuye directamente a los hogares católicos de toda la región Occidental de Carolina del Norte.

Carlos Castañeda, Coordinador de Comunicaciones Hispanas de la diócesis, es el editor de Catholic News Herald Español. El tendrá a su cargo la supervisión y el desarrollo de contenido que sea relevante para la audiencia hispana.